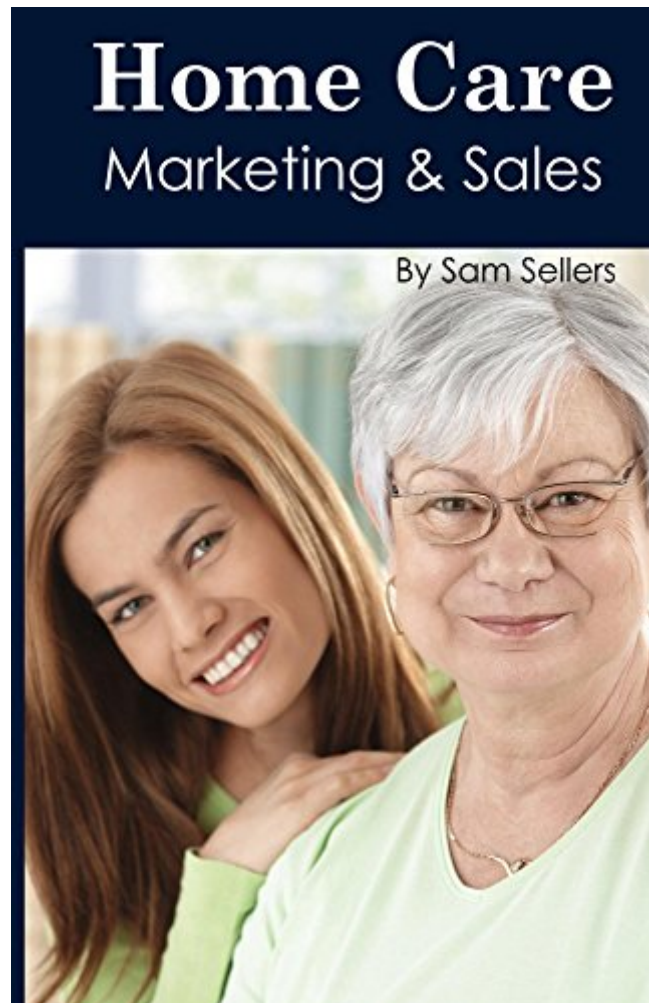




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Synopsis

Home Care Marketing & Sales gives you the resources and strategies you need to:1)Effectively
â œsellâ • your services to referral sources2)Convert referral calls to your office into in-home
consultations3)Convert in-home consultations into new clientsThrough the strategies you learn you
will have the knowledge and confidence to positively and powerfully position your home care
agency.Written by home care expert Sam Sellers, the advice is both practical and proven.

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